



Corporate PROFILE

Cafe2Go (Pty) Ltd. is proudly
BORN BUILT OWNED AND FRANCHISED
in South Beautiful Africa.



JUST A FEW COMPANIES WHO CHOOSE CAFE2GO AS THEIR PREFERRED COFFEE VENDOR



For enquiries on franchises, landlord solutions, event bookings contact:

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Cafe2go (Pty) Ltd

Registration Number 2014/263561/07

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OUR FRANCHISEES CAN BE FOUND AT:

Events, Sport Days, Schools, Universities, Product Launches, Book Launches, Churches, Weddings and Corporate & Retail Sites.... WE'RE MOBILE! BOOK US!



www.cafe2go.co.za



Event Solutions



OUTDOOR EVENTS

The Color Run
25,000 pax
Full Drinks & Menu
2000 Coffees served over 6 hours



CORPORATE EVENTS

FNB EVENT
1,000 pax
Full Drinks & Menu
600 Red Cappuccinos served



FUNDRAISERS

MOVIES IN THE PARK
8,000 pax
Full Drinks & Food Menu
400 Coffee served over 4 hours



COMMUNITY EVENTS

Stellenbosh Wine Show
30,000 pax
Full Drinks & Menu
3,000 Coffees served over 2 days



SCHOOL RUGBY

Paul Roos v's Grey College
20,000 pax
Full Drinks & Menu
650 Coffees served over 6 hours



BILLITJIE RUGBY

Durbanville Primary School
20,000 pax
Full Drinks & Menu
650 Coffees served over 6 hours

* References available on request

MY CAFE IS BEING RENOVATED AND I DON'T WANT TO LOOSE MY REGULARS!!

I DON'T HAVE RETAIL SPACE FOR A PERMANENT CAFE BUT I NEED ONE TO ADD VALUE TO MY CUSTOMERS!

IMPATIENT BUSY CUSTOMERS!!
LONG QUEUES
HELP!!

Landlord Solutions

We provide flexible coffee solutions for:

Busy Upmarket Office Parks, Big Retailers, Medical Facilities, Government Buildings, Airports, Garage's, Schools, Universities, Destination Shopping Centre's, Busy car parks, Religious Centre's, Expo's ... the list is endless!

Cafe2go trailer FOOTPRINT: 5 x 3.5m. **OPERATIONAL REQUIREMENTS:** 220 Volt Electricity & water access.
VOLUMES: Our trailers can handle the same volume coffees, drinks & snacks as a permanent busy cafe





Franchise Opportunities

Want to know more about owning the ultimate lifestyle franchise and achieving a good return on investment?

We provide a turnkey franchise package that includes:

- A custom built, uniquely branded coffee trailer
- All equipment
- Start up stock and marketing material
- Hands on training & launch support
- Help with site selection
- Help with barista selection
- Training on sourcing beans, snacks, and other suppliers from the coffee industry
- Customer service training

A typical Cafe2go franchise is owner operated, but investors welcome.

The trailer operates from a popular site Monday to Friday then is busy with events on the weekends.

Expect good returns at sporting events, music events and corporate events!

With Cafe2go, you not only get a fully functional, custom built coffee trailer, you also become part of a family and a community.

You can download our Franchise Application on our website: www.cafe2go.co.za or you can contact our Franchise Director for a more personal conversation. Jan Grobler jan@cafe2go.co.za or call him on 079 900 4876





The Bean Team



JAN Grobler CEO CHIEF BEAN (B.Comm LLB MBA) has enjoyed a colourful career in franchising & business consulting (fuelled by caffeine!) with deep experience in International and local business & investment. Jan has travelled extensively through the coffee belt countries of South America and Africa which ignited the coffee business passion. Today Jan heads up the Bean Team and ensures we end each day by saying 'yes, we have made a difference'.



PERRI Grobler BRANDING BEAN has 25 years experience in retail management in Australia and these days focuses on branding and marketing for the love of the Cafe2go team.

JOAN Bothma-Vermeulen MARKETING BEAN Joan is well versed with the franchise industry having had 10 years' experience as a restaurant franchisee and more than 20 years' experience in franchise project management. Quality is the name of the game!



GIEL Vermeulen BEAN COUNTER with more than 40 years' experience in corporate ICT, project management, development and deployment of application systems, Giel takes business processes and accounting very seriously!



CHARLES Maboshigo BARISTA BEAN is our guru of the beans. He is in charge of making sure all the staff know how to make the Cafe2go signature drinks to our strict specification and takes the baristas through their paces!



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TOGETHER WE ARE AN UNBEATABLE TEAM BREWING UP A STORM AT EVENTS, MARKETS, SPORT DAYS, WEDDINGS, CORPORATE INITIATIVES. WE ARE DRIVEN AND DETERMINED TO BUILD A NAME FOR OURSELVES AS THE BEST AFFORDABLE FRANCHISE BUSINESS BASED ON QUALITY COFFEE MADE FROM CAREFULLY SELECTED BEANS, ROASTED TO PERFECTION.

WE ARE PROUDLY
POWERED BY
AWESOME SUPPLIERS



VIVANT
STUDIOS

SLO·JO

Nestlé

ATLANTIC CONTAINER AND TRAILER SERVICE



OUR MENU

Barista Creations

CAPPUCCINO R20 / R24

CREATED IN ITALY THEN PERFECTED IN SA....!



SKINNY CAP R20 / R24

ALL THE PERSONALITY OF THE CAPPUCCINO BUT MADE WITH 2% FAT MILK

DECAF CAP R20 / R24



SMALL BATCH ROASTED DECAF BEANS... NO CAFFEINE

BOERECCINO R24 / R28

IT'S A CAPPUCCINO PERFECTED WITH CONDENSED MILK

RED CAP R20 / R24

MADE WITH RED ESPRESSO SO IT HAS ZIP CAFFEINE. OODLES OF ANTI-OXIDANTS. TOPPED WITH HONEY!

CAFE LATTE R22 / R26

IT WAS ORIGINALLY A MORNING DRINK BUT WE LOVE IT ALL DAY LONG...

AMERICANO R14 / R18

2 SHOTS OF ESPRESSO TOPPED UP TO 250ML OR 350ML. SERVED WITH HOT OR COLD MILK



ESPRESSO R14

LITTLE THIS MAY BE. BUT THIS POCKET ROCKET CAN CERTAINLY PACK A PUNCH!

BULLETPROOF COFFEE R25

MADE FAMOUS BY THE TIBETAN MONKS = BRAIN OBTAIN FUEL AND METABOLISM BOOSTER!



AFGAN ESPRESSO R18

2 SHOTS COFFEE EXTRACTED THEN Poured OVER ICE CREAM

MACCHIATO R18

THE CORNERSTONE OF COFFEE CULTURE! AN ESPRESSO SERVED WITH A SMALL AMOUNT OF FOAMED MILK MARKING THE TOP!

BOSKOFI R20 / R24

OUR FILTER COFFEE MADE WITH CONDENSED MILK

VIENNA R25 / R30

LONG BLACK TOPPED OFF WITH LASHINGS OF WHIPPED CREAM

HOT CHOCOLATE R22 / R26

SO GOOD IT WILL GIVE YOU DIMPLES



WHITE HOT CHOCOLATE R22 / R26

SILKY SMOOTH TOO GOOD TO BREAK CONTACT WITH!

CHAI LATTE R22 / R26

IT'S A BOLLYWOOD EPIC IN A CUP!



VANILLA LATTE R24 / R28

ESPRESSO WITH A SHOT OF VANILLA... DELICIOUS!

HAZELNUT LATTE R24 / R28

IT'S A CAFE LATTE WITH A DASH OF HAZELNUT SYRUP - YUM!

MOCHA R24 / R28

COFFEE + CHOCOLATE = A MATCH MADE IN HEAVEN

TWINNINGS TEA R12 / R14

WHEN YOU NEED THAT CUP OF TEA... BEST ONLY HAVE THE BEST!



Something refreshing

CRUSHER R20

FROSTED LATTE R20

FROSTED STRAWBERRY COULIS R25

ICED CHOCOHOLIC R30

SMOOTHIES FROM R30

LOCAL JUICES 350ML R15

SOFT DRINKS R12

WATER STILL & SPARKLING R10

Feast Snack Nibble Enjoy

CROISSANTS FROM R25

SNACKS FROM R15

ROOSTERKOOK FROM R30

TOASTED SANDWICHES FROM R15

SALADS FROM R40

MORNING GLORY R30

MUESLI. MAPLE SYRUP. YOGHURT. STRAWBERRIES

FROM THE BAKERY FROM R15

CHOCOLATE CROISSANTS. MUFFINS. CUP CAKES. OTT CAKE OF THE DAY. AND BROWNIES... MADE FRESH DAILY

ANGUS FUDGE R6

ANGUS ONLY USES QUALITY INGREDIENTS SO THE FUDGE IS EXTRA ... FUDGY

COOKIES R6 MADE FRESH DAILY

Join our **COFFEE CLUB!**

Every 10th coffee is on us!



Download our app!